

# GLOBAL IMPACT

Demonstrating your economic impacts in 190 countries

The socio-economic contribution of companies and financial actors is rarely valued and too often under evaluated. GLOBAL IMPACT® finally gives the opportunity for financial actors to show their positive socio-economic contribution, on their whole value chain, in 190 countries and 26 sectors. Quantifying the number of sustained jobs (or the contribution to GDP), helps to understand the economic weight of your activity, and to contribute to your local economic strategies.

## COMPANIES

### IMPACTS OF A COMPANY, A SITE OR A FUTURE IMPLEMENTATION

- Quantify your indirect impacts (issued from the supply chain) and induced (issued from household consumption and operating expenses from public administrations) whatever your business
- Prove to your stakeholders your commitment on employment
- Innovate on the socio-economic aspects for bids by quantifying your local economic effects
- Find public/private investors

## INVESTORS

### IMPACTS OF A PORTFOLIO INVESTMENT, A SUPPORT OR A FOUNGING

- Show your ripple effect in the economies of impacted countries
- Show your return on local investment on many sectors
- Demonstrate your support to the local economy and your impact investing policy
- Present the global effects of the funding for your international programme
- Understand all economic sectors that support your activity, country by country

## BRANCH

### IMPACTS OF SUPPLY CHAIN

- Deepen your understanding of the economic weight on a whole sector
- Find key arguments to secure your international activity
- Prove your support to the local economy

## NGO

### IMPACTS OF AN NGO

- Promote your actions
- Demonstrate the impacts of your programs
- Found donors and gain their loyalty



**UTOPIES® AND AidIMPACT HAVE GROUPED THEIR EXPERTISES ON THE SOCIO-ECONOMIC FOOTPRINT AND EDITION OF SOFTWARE FOR THE DEVELOPMENT AND THE CSR SECTORS TO DESIGN THEIR FIRST WEB-SOLUTION OF SOCIO-ECONOMIC FOOTPRINTS QUANTIFICATION.**



**GLOBAL IMPACT® ALLOWS YOU TO MEASURE YOUR SOCIO-ECONOMIC FOOTPRINTS WITH AN EASY-TO-USE INTERFACE. THE INTERFACE IS A 3 STEPS PROCESS:**

1

You directly fill your data to analyze by country, by sector: wages, taxes, expenditures (provider rank 1).



Country	Wages	Taxes	Expenditures	Imports	Exports
France	100	100	100	100	100
Germany	100	100	100	100	100
Italy	100	100	100	100	100
Spain	100	100	100	100	100
UK	100	100	100	100	100
USA	100	100	100	100	100
China	100	100	100	100	100
India	100	100	100	100	100
Brazil	100	100	100	100	100
Japan	100	100	100	100	100
South Korea	100	100	100	100	100
Australia	100	100	100	100	100
Canada	100	100	100	100	100
South Africa	100	100	100	100	100
Indonesia	100	100	100	100	100
Russia	100	100	100	100	100
Mexico	100	100	100	100	100
Argentina	100	100	100	100	100
Colombia	100	100	100	100	100
Peru	100	100	100	100	100
Vietnam	100	100	100	100	100
Thailand	100	100	100	100	100
Philippines	100	100	100	100	100
Malaysia	100	100	100	100	100
Singapore	100	100	100	100	100
Hong Kong	100	100	100	100	100
Taiwan	100	100	100	100	100
South Korea	100	100	100	100	100
Japan	100	100	100	100	100
USA	100	100	100	100	100
China	100	100	100	100	100
India	100	100	100	100	100
Brazil	100	100	100	100	100
Germany	100	100	100	100	100
France	100	100	100	100	100
UK	100	100	100	100	100
Italy	100	100	100	100	100
Spain	100	100	100	100	100
Canada	100	100	100	100	100
Australia	100	100	100	100	100
South Africa	100	100	100	100	100
Indonesia	100	100	100	100	100
Russia	100	100	100	100	100
Mexico	100	100	100	100	100
Argentina	100	100	100	100	100
Colombia	100	100	100	100	100
Peru	100	100	100	100	100
Vietnam	100	100	100	100	100
Thailand	100	100	100	100	100
Philippines	100	100	100	100	100
Malaysia	100	100	100	100	100
Singapore	100	100	100	100	100
Hong Kong	100	100	100	100	100
Taiwan	100	100	100	100	100

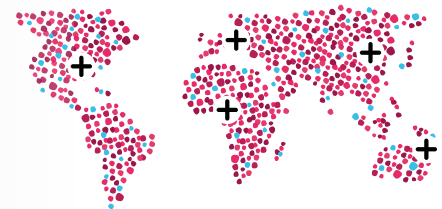
2

Automatically, GLOBAL IMPACT® calculates your intersectorial flows in the world implied by monetary flows filled in the input table, thanks to international and national statistics contained in EORA input-output table.



3

Instantly, you visualize results of impacts (contribution to GDP and number of sustained jobs) which are delivered by country, by sector, and for each type of impacts: directs, indirects (coming from the providers' chain) and induced (coming from the household consumption and public administrations).



**OUR REFERENCES**



**ACCORHOTELS**  
Evaluation of the AccorHotel group's socio-economic footprint, in the 92 countries where they are established.



**VINCI AIRPORTS**  
Measurement of local economic footprint of three Cambodian airports operated by a leading french concessions and construction group.



**PIERRE FABRE LABORATORIES**  
Analysis of the local economic impacts of periwinkle branch purchases in Madagascar by this third-largest French pharmaceutical laboratory.



**INDIAN OCEAN COMMISSION**  
Measurement of the regional economic footprint of their funding programmes in 5 main Indian Oceania countries and neighboring countries.



**ITAÚ UNIBANCO**  
Measure of economic footprints of the most important banking group in South America.



**SANTANDER**  
Quantification of indirect and induced impacts of MicroCrédit portfolio in 5 brazilian areas.



**BOYNER GRUP**  
Evaluation of economic footprints of the Group in Turkey.



**ZENATA**  
Prospective measure of socio-economic impacts of the future sustainable city in Morrocco and the rest of the world.

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Strategies & Sustainable Development

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